Kate Humble Signs the Bee Friendly Monmouthshire Pledge  
16 October 2014

Kate Humble, the well known TV presenter, has provided a great start by making her farm, Humble by Nature, the first to sign up and to display the Bee Friendly Monmouthshire bee friendly logo.

Kate Humble said: “It is great to be able to support Bee Friendly Monmouthshire at Humble by Nature. I’m sure that we’ll be the first of many organisations to sign up to the Bee Friendly Pledge.”

Bee Friendly Monmouthshire has three aims: encouraging everyone to plant more bee friendly flowers, leaving nesting places for bees, and avoiding pesticides that kill insects and destroy their habitat.

Towards a more Bee Friendly Monmouthshire

Every week brings news of the rapid decline of bird, plant and insect species worldwide. A new initiative in Monmouthshire is working to ensure that crucial insect pollinators are supported in their struggle for survival, and is calling on every resident, business and organisation to do their bit to help. Bee Friendly Monmouthshire is a volunteer run organisation.

www.beefriendlymonmouthshire.org  www.humblebynature.com

Notes for Editors

Bee Friendly Monmouthshire aims to make Monmouthshire more bee friendly, providing safe and sufficient food and habitat for pollinating insects. This new voluntary organisation is supported by people across the county, and Kate Humble has kindly agreed to be Patron of this initiative. During 2014 Monmouthshire County Council, with support from Bee Friendly Monmouthshire has enacted a Pollinator Policy - one outcome has been the beautiful pollinator-friendly flowers planted throughout the county, and featuring the Bee Friendly Monmouthshire bee logo.

Humble by Nature is a working farm owned by broadcaster Kate Humble and her husband Ludo Graham. It is a centre for learning animal husbandry, rural skills and crafts and also has a farm shop and cafe.

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